

Case Study 2



“Using CoCubes.com we were able to attract and hire right quality candidates through an online short listing process which worked really well and helped save time”

How can we hire 5 right candidates from 3000+ with minimum time investment?

CoCubes.com was engaged by TenMarks, an Education firm, to hire students with good communication and an analytical bent of mind for their content development team. CoCubes.com used technology to work across 18 colleges, 3441 eligible candidates to complete the process in < 10 working days

Conveyed the passion directly to authenticated students through online profile & SMS campaign

“TenMarks is a company which aims to change the way students learn. They help to educate children in a convenient & affordable manner”



“Different from other job portals as there is a free flow of information. The process was convenient”
Isha Batra (Indira Gandhi Institute of Technology)

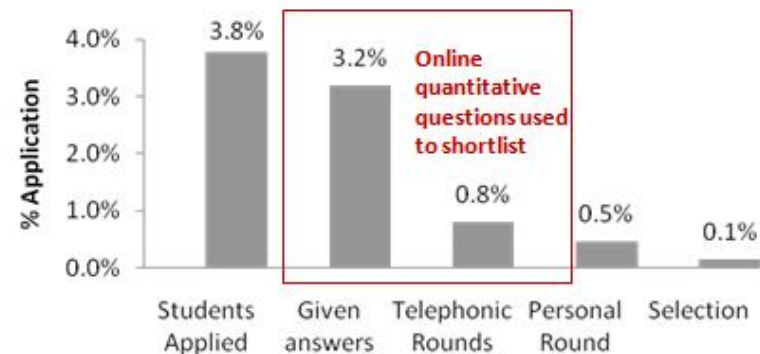


“We got the information through the SMS about the openings”
Ashish Gupta (Delhi College of Engineering)

Students loved the experience

Used online assessment to check on communication skills & interest level of students in firm

“Based on your understanding of TenMarks what qualities of yours make you feel that you are a perfect TenMarksite?”



Right 0.1% candidates selected in 16 interviews!!